

MADISON HUMMER

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GRAPHIC DESIGNER

RELEVANT EXPERIENCE

- Metro Commercial Real Estate**
Mount Laurel, NJ
June 2021 - Present
Graphic Designer
 - Conceptualizes, designs, and produces visual solutions for a wide variety of formats and dissemination channels, leveraging knowledge of the latest graphic design and multi-media technology, applications, and trends to inform creative projects
 - Creates and oversees the creation of high-quality presentation documents and proposal materials
- Wilkes-Barre/Scranton RailRiders**
Moosic, PA
April 2019 - Present
Camera and Replay Operator
 - Operate camera and replay for on-site and broadcast productions of baseball games
 - Set up, break down, and collect all equipment
 - Collaborate directly with producers, directors, and camera operators to develop a successful production
- FOX 56 WOLF-TV, MyTV WQMY**
Wilkes-Barre, PA
August 2018 - Present
Sports Photographer, Replay and Graphics Operator
 - Operate camera, replay, graphics for Friday Night Rivals and High School Hoops, two major live broadcasts of local high school and college sports
 - Build, edit, and coordinate graphics during pre-production and live taping
 - Set up, break down, and collect all equipment
 - Troubleshoot any issues that may occur and correct them in a timely manner
 - Collaborate directly with reporters, producers, directors, and engineers to develop a successful production
- Knot Just Any Day**
Wilkes-Barre, PA
May 2019 - Present
Stationery Designer and Video Editor
 - Responsible for designing a line of custom, ready-made wedding and special event stationery for PAPER by Knot Just Any Day
 - Customize, print, cut, fold, and lay out stationery orders from clients
 - Conceptualize and photograph flat lays for social media posts and promotional use
 - Collaborate with creative team to design computer-generated artwork for marketing and promotional materials
 - Assist lead videographer with editing multi-camera, documentary-style coverage of ceremonies and reception extras

EDUCATION

- Wilkes University**
Wilkes-Barre, PA
2017 - 2020
Bachelor of Arts in Communication Studies
 - Concentrations in Media Production and Multimedia Journalism
 - Minors in Studio Art and Women's & Gender Studies

SKILLS

- Adobe Creative Suite
- Layout and design
- Microsoft Office Suite
- Verbal/written communication
- Camera operation